

was available for five (5) months beginning July 22, 2019. It was advertised on the Township's website and promoted through Township documents/materials. A total of two-hundred ten (210) people responded to the survey. (See Appendix for the complete survey results.)



Goals & Objectives

Goals and Objectives formulated by Ray Township are the basis of the recreation planning process. They form the framework for public and private decision-making regarding recreational facilities and programs in the Township. This Recreation Plan seeks to pursue long-range recreational goals and objectives through specific short-range actions on the part of the Township, County, and State as well as private entities.

The following goals and objectives were developed by the Township after review of the Township's natural features, population, housing, existing land uses, existing recreational facilities and programs, and the results of the community recreation survey.

The recreation goals and objectives are not prioritized. The Action Program in the Chapter that follows, will detail the specific program strategies to achieve the goals and objectives.

GOAL 1

Maintain and improve the Township's recreational facilities, consistent with the community needs and the ability to finance the improvements, for the enjoyment of the residents and visitors.

Objectives

- Provide additional recreational programming, activities, and facilities based upon the desires and needs of Township residents.
- Provide recreational opportunities for persons of all ages and all abilities that are clean, safe, functional, and attractive.

- Ensure barrier free access to all active and passive recreational facilities.

GOAL 2

Enhance and increase the quality of life of Township residents by providing a full range of recreational programs and facilities in a fiscally sound and responsible manner.

Objectives

- Support private non-profit organizations which provide recreational facilities or programs through financial, in-kind, or facility access agreements.
- Develop and enhance collaboration and coordination with the area community groups and recreation providers including Macomb County, the schools, civic groups, and business organizations, in order to maximize the area's recreation potential.
- Avoid duplicating recreational facilities and programs that are already being provided by other levels of government or by the private sector.

GOAL 3

Seek opportunities to expand and enhance non-motorized trails

Objectives

- Coordinate with Macomb County and other regional agencies to provide trails which could, in the future, indirectly or directly link the Township to areas of interest, schools, and other recreational facilities in the area.
- Design paths and trails to ensure barrier free access to all active and passive recreational facilities.



Action Strategies

Action Strategies outline Ray Township’s approach to implementing the goals and objectives identified in the previous chapter. These strategies are intended to provide guidance for planning and budgeting purposes for the next five years. They suggest priorities generally, but are not intended to be set in stone or limit additional creative approaches. Generally, parks and recreation action strategies should consider the following when outlining a strategy to implement goals and objectives:

1. Based upon the Public Survey, as part of this Recreation Plan, what projects or activities were considered most important by the respondents?
2. Is there immediate health and safety concerns that need to be addressed?
3. What opportunities exist to partner with other groups towards a common goal?
4. Is there a person or group who can champion specific goals/objectives?
5. Are there multiple goals that can be achieved by implementing a project?
6. What projects affect the greatest number of people in the community and/or address the greatest need?
7. How can projects be broken down into phases for a multi-year approach?
8. What funding opportunities exist for implementation of certain goals?

Ray Township Parks and Recreation 5 Year Action Plan

Action	Year	Projected Cost(s)	Funding Source
Prepare a Master Development Plan for the Township Hall/Park property.	2021	\$2,000 - \$4,000	Local
Install park improvements per the Public Survey, and in accordance with the Park Master Development Plan. Specific improvements may include: <ul style="list-style-type: none"> • Playground Apparatus • Picnic Pavilions • Walking trails • Exercise and fitness facilities • Additional sport fields 	2021-25	\$200,000 - \$400,000	Local, MNRTF, LCF
Install ADA (American Disability Act) compliant playground equipment at the Township Park.	2021-2025	\$50,000 - \$75,000	Local, MNRTF, LCF
Improve and enhance the Township's Senior Center in order to provide additional recreation services and programming to Township seniors.	2023-2025	\$50,000 - \$100,000	Local, MNRTF, LCF, CDBG
Improve and enhance Township recreation programming for all Township Residents.	2021-2025	\$50,000 - \$100,000	Local, MNRTF, LCF
Work with Macomb County and other regional trail agencies to secure funding and develop a trail along Memphis Ridge Road that will connect to the Macomb Orchard Trail.	2021-2025	TBD	Local, County, MNRTF, LCF

MNRTF = Michigan Natural Resources Trust Fund

LCF = Local community foundations

Local = Local Funds/General Funds

County = Macomb County

TBD = To be determined

